



# FLYERS + CREATIVES PORTFOLIO



02

You will

See something

Amazing today

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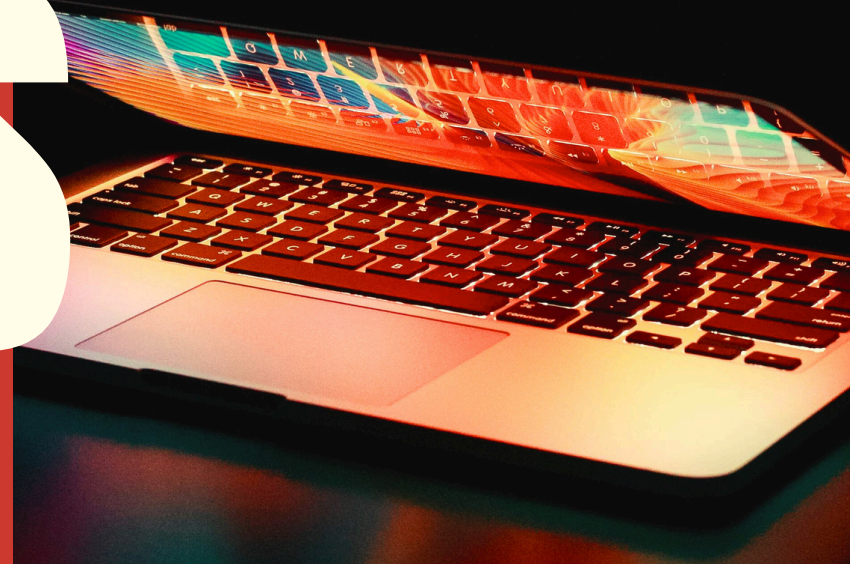
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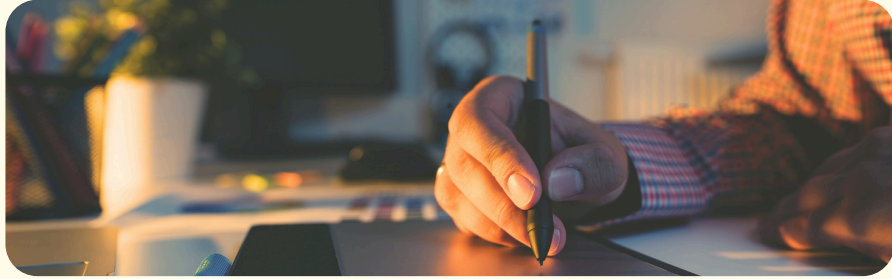


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# ABOUT US

Digimyzedesigns designs flyers and print ads that grab attention and drive response. From seasonal offers to event promotions and store campaigns, we create layouts that blend bold visuals, clean typography, and smart color systems to guide the eye and spark action. Every piece is crafted to be both eye-catching and conversion-minded—easy to read, memorable, and designed for maximum impact. All print assets ship production-ready with clear guidelines, editable files, and mockups your team can reuse across campaigns.





# WORK EXPERIENCE

## OPENED IN CALGARY 2023

- Launched in Calgary, our **first ever client was a grocery store.**
- Created Flyers, Printable Ads and Banners.
- Set our **main stepping stones making flyers and product based ads.**

## 2025 — 70+ BRAND DESIGN PROJECTS DELIVERED

- End-to-end: discovery → brand strategy → identity → collateral → guidelines.
- Deliverables: logos, website graphics, menus, business cards, packaging, social kits.
- Production-ready: CMYK/RGB, bleeds & die-lines, press-ready PDFs, editable vectors, brand style guide.



# FLYERS HIGHLIGHTS





	<p><b>13<sup>99</sup></b> EA</p> <p>Regular Price: \$18.99/EA</p> <p>DATCO PALESTINE MEDJOOL DATES (1KG)</p>	 <p>Frozen</p>
<p><b>5<sup>99</sup></b> EA</p> <p>Regular Price: \$7.99/EA</p> <p>HACIZADE TURKISH DELIGHT W/ HAZELNUT (454GM)</p>		<p><b>1<sup>99</sup></b> LB</p> <p>Regular Price: \$2.99/LB</p> <p>CHICKEN LEGS BACK ATTACHED</p>
	<p><b>8<sup>99</sup></b> EA</p> <p>Regular Price: \$15.99/EA</p> <p>NEMA BEEF PEPPERONI (300GM)</p>	 <p>Frozen</p>
<p><b>1<sup>00</sup></b> EA</p> <p>Regular Price: \$3.99/EA</p> <p>WALKER'S TOFFEE (150GM)</p> <p>Salted Caramel</p>		<p><b>3<sup>99</sup></b> LB</p> <p>Regular Price: \$4.99/LB</p> <p>CHICKEN LEGS BACK ATTACHED Assorted   Marinated</p>
	<p><b>7<sup>49</sup></b> EA</p> <p>Regular Price: \$9.99/EA</p> <p>DEGLET NOUR BRANCHED DATES (2LB)</p>	 <p><b>11<sup>99</sup></b> LB</p> <p>Regular Price: \$13.99/LB</p> <p>CHILICA HOT SAUCE</p>

	<p><b>1<sup>39</sup></b> EA</p> <p>Regular Price: \$1.69/EA</p> <p>BAYROUTY MIX VEGETABLES (400GM)</p>		<p><b>7<sup>19</sup></b> EA</p> <p>Regular Price: \$8.99/EA</p> <p>PETE DE TOMATO IZDIHAR (400GM)</p>		<p><b>3<sup>19</sup></b> EA</p> <p>Regular Price: \$3.99/EA</p> <p>AOUN PICKLED MIX VEGETABLES (600GM)</p>
	<p><b>3<sup>99</sup></b> EA</p> <p>Regular Price: \$4.99/EA</p> <p>UNICO WHOLE BABY CLAMS (142GM)</p>		<p><b>3<sup>19</sup></b> EA</p> <p>Regular Price: \$3.99/EA</p> <p>BASHA BROWN MEDIUM BULGUR (800GM)</p>		<p><b>4<sup>99</sup></b> EA</p> <p>Regular Price: \$6.49/EA</p> <p>TAMEK ROASTED EGGPLANT (520GM)</p>
	<p><b>1<sup>49</sup></b> EA</p> <p>Regular Price: \$2.29/EA</p> <p>DURRA FAVA BEANS W/ SESAME PASTE (400GM)</p>		<p><b>6<sup>39</sup></b> EA</p> <p>Regular Price: \$7.99/EA</p> <p>AL GHAZAL GHEE (1KG)</p>		<p><b>3<sup>99</sup></b> EA</p> <p>Regular Price: \$4.99/EA</p> <p>LA FLAMME HARISSA DU CAP BON (380GM)</p>
 <p><b>3 For 3<sup>99</sup></b></p> <p>ASSORTED SOUPS</p>					

# Visual Flyer Story

A “Top Picks” flyer built for quick decisions—clean grid, generous white space, and bold price blocks that lead the eye. Crisp product photos, true-to-life color grading, and a consistent type scale keep it on-brand and modern, with clear units/weights and subtle fresh/organic badges.



# PRODUCE

Simply Fresh, Crisp & Flavourful



**3.99/ EA**

MIXED BELL PEPPERS  
(PACK OF 4) ★ TOP PICK



**3.99/ EA**

GREEN BELL PEPPERS  
(PACK OF 4)



**5.99/ EA**

WATERMELONS

MAKE YOUR OWN **SALSA** • **GUACAMOLE** • **CURRY AT HOME!**

With our freshest Ingredients Kits - Now Available

## SALSA KIT

Tomatoes + Onions +  
Cilantro + Jalapeños



## GUACAMOLE KIT

Avocados + Cilantro +  
Tomatoes + Lime



## CURRY KIT

Garlic + Ginger +  
Green Chilli + Lemons



# PANTRY

Stock up on fresh & quality products



**7<sup>99</sup>  
EA**

Regular Price: \$9.99/EA  
DEGLET NOUR  
BRANCHED DATES  
(2LB)



**99¢  
EA**

Regular Price: 1.99/EA  
WALKER'S TOFFEE  
-SALTED CARAMEL/  
-BANANA SPLIT  
(150GM)



**3<sup>49</sup>  
EA**

Regular Price: \$4.49/EA  
SALEM SEMOLINA  
EXTRA FINE  
(908GM)



**2<sup>99</sup>  
EA**

Regular Price: \$4.99/EA  
SOOFEE'S EXOTIC  
FRUIT CHEWS  
(720GM)



**4<sup>99</sup>  
EA**

Regular Price: \$7.49/EA  
NABET ROASTED  
RED PEPPERS  
(500ML)



**6<sup>99</sup>  
EA**

Regular Price: \$8.99/EA  
MANZOOR A1  
SPRING ROLL  
SHEETS  
(425GM)



**4<sup>49</sup>  
EA**

Regular Price: \$4.99/EA  
YOYO WAFER  
MILK / HAZELNUT  
CHOCOLATE  
(300GM)



**2<sup>09</sup>  
EA**

Regular Price: \$2.29/EA  
HAPPY SWING ROLLS  
VANILLA /  
HAZELNUT (150GM)



**15<sup>99</sup>  
EA**

Regular Price: \$19.99/EA  
1121 XL BASMATI  
SELLA RICE  
(10LB)

DAYETNA  
BASHA FOODS



**3<sup>99</sup>  
EA**

Regular Price: \$5.99/EA  
BASHA PASTA  
ELBOW | PENNE  
(1200GM)  
FUSILLI (900GM)



**2<sup>29</sup>  
EA**

Regular Price: \$2.99/EA  
CHELSEA DELIGHTS  
CRISPY (200GM)  
ORCHARD (180GM)

## Flyer with Ads

A hybrid ad-flyer built to sell fast and inform clearly. One half drives attention with a punchy headline, bold price/offer, and a clear CTA; the other half delivers essentials—location, hours, QR to order, and quick feature highlights. Consistent brand colors, tight grid, and high-contrast imagery keep it modern, scannable, and print-/social-ready.





## Ads that go between Flyers







## Ads that go between Flyers





— PROUDLY CANADIAN —  
**BASHA FOODS**  
 INTERNATIONAL

# Summer Special

Bringing you Fresh and Special Deals Every Day

## WEEKLY DEALS

AUG 07 - AUG 13, 2025 or while supplies last

**HOT DEAL**  
**YUMM CHICKEN**  
 TA'AAM ASSORTED BREADED CHICKEN  
 \$7.99/EA

**\$★ TOP PICKS ★ TOP PICKS**

<b>3 for \$5</b> Regular Price: \$1.99/EA <b>BERRYWORLD BLACKBERRIES</b> (170GM)	<b>3<sup>99</sup> EA</b> Regular Price: 7.99/EA <b>DOGUS GURME CAY ASSORTED</b> (200GM)
<b>69¢ EA</b> Regular Price: \$1.69/EA <b>BAYROUTY MIX VEGETABLES</b> (400GM)	<b>8<sup>99</sup> EA</b> Regular Price: \$9.99/EA <b>ZABIHA SAUSAGES</b> (375GM) Reg. / Hot
<b>7<sup>99</sup> EA</b> Regular Price: \$8.99/EA <b>JUMBO WATERMELON SEEDLESS</b>	<b>9<sup>99</sup> LB</b> Regular Price: \$11.33/LB <b>HORSE HEAD CEYLON TEA</b>
<b>11<sup>99</sup> EA</b> Regular Price: \$14.99/EA <b>MECHAALANY TAHINI</b> (907GM)	<b>12<sup>99</sup> LB</b> Regular Price: \$16.95/LB <b>HAPPY FARMS DRINK</b>

## PRODUCE

Simply Fresh, Crisp & Flavourful

<b>\$19.99/ EA</b> YELLOW ONIONS (50LB BAG)	<b>\$0.69/ EA</b> CORN	<b>\$0.69/ LB</b> SWEET MANDARINS	<b>\$19.99/ EA</b> RED ONIONS (25LB BAG)
<b>\$1.49/ LB</b> CARA CARA ORANGES	<b>5 for \$5.00</b> AVOCADOES	<b>4 for \$5.00</b> LONG ENGLISH CUCUMBERS	<b>\$5.99/ LB</b> FRESH YELLOW DATES

Entire weekly campiagn for Instagram & Facebook

★ TOP PICK

## MAHMOOD TEA

### BOGO

Relax, Refresh & Recharge naturally

450 GM  
**\$14.99 - \$16.99/EA**

## CATERING

An unforgettable experience for any occasion!

Birthday Parties  
 Corporate Events  
 Family Gatherings  
 Wedding Parties

## PANTRY

Stock up on fresh & quality products

<b>6<sup>99</sup> EA</b> Regular Price: \$9.99/EA <b>BASHA LENTILS BROWN / GREEN</b> (6LB BAG)	<b>49<sup>99</sup> EA</b> Regular Price: \$49.99/EA <b>NABET EXTRA VIRGIN OLIVE OIL</b> (3LT)
<b>7<sup>99</sup> EA</b> Regular Price: \$8.99/EA <b>DEGLET NOUR BRANCHED DATES</b> (2LB)	<b>7<sup>99</sup> EA</b> Regular Price: \$7.99/EA <b>MAGGI HALAL CHICKEN CUBES</b> (\$04GM)
<b>6<sup>49</sup> EA</b> Regular Price: \$4.99/EA <b>ALOKOZAY CTC LOOSE BLACK TEA</b> (850GM)	<b>16<sup>99</sup> EA</b> Regular Price: \$16.99/EA <b>HASEEB COFFEE</b> (500GM) Extra Cardamom

Have you tried yet?

# ★ BOGO ★

## EVERYDAY

**WRAPS - OR - PLATES**

**DONAIR CHICKEN SHAWARMA FALAFEL**

VALID FOR IN-STORE & WEBSITE PURCHASES ONLY

MONDAY - SUNDAY 11AM TO 10PM  
 1111 Kensington Rd. Calgary, AB T2M 4K6  
 403-243-6887

THANK YOU CALGARY

\*Terms & Conditions Apply

# RESULTS WITH OUR CREATIVES



Last 3 Months

## 7.56M Views on Social Media

uge brand visibility; Basha went from being barely known to consistently in front of tens of thousands of eyes every week.

## 1.05M Reach (+5.2%)

More than a million unique people exposed to the brand, cementing presence in Calgary's grocery market.

## 97,818 Link Clicks (+12.2%)

Strong buyer intent — thousands actively clicking through to weekly deals, location info, or contact pages.

## 27,982 Content Interactions

Customers engaging with posts, sharing offers, and tagging friends → clear indicator of community buzz.

## 2,638,673 Ad Views (last 90 days)

Ads alone pushed visibility at scale, keeping Basha top of mind against competitors.

## Monthly 204,025 Visits (+25.8%)

In-store visits tracked via campaigns, showing digital translated directly to footfall.

## \$4M+ Annual Revenue

Proof that combined digital + in-store strategy scaled the business to multi-million revenue levels.

## Basha's ROI is 2,122%

Every \$1 spent on ads returned about \$21 in revenue for Basha in the last 1 year.

## Deep Take

Basha Foods grew from just 400 followers and no digital presence to over 14K followers with millions of views and consistent store lines during campaigns. Graphics of Flyers, weekly offers, flash sales, and bold creatives turned social media into a revenue engine, supporting over \$4M in yearly sales. Today, Basha is a household name in Calgary's Middle Eastern community, with digital at the core of its growth.







## Visual Flyer Story

A “Top Picks” flyer built for quick decisions—clean grid, generous white space, and bold price blocks that lead the eye. Crisp product photos, true-to-life color grading, and a consistent type scale keep it on-brand and modern, with clear units/weights and subtle fresh/organic badges.





THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET

**EXCLUSIVE DEALS**

FROM MAY 2, 2025 VALID  
UP TO MAY 8, 2025

THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET



**Unlimited Pani Puri**  
WEEKEND SPECIAL









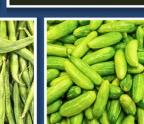

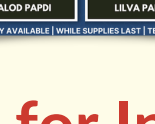
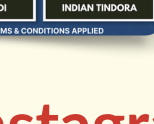
Join us for three days of unlimited fun and flavor.

**\$5.99**  
per person

April 25<sup>th</sup> to 27<sup>th</sup> only.

**FRESH VEGETABLES**

Jacksonport Square 340, 10960 42 St NE, Calgary, AB T3N 1A6  
(403) 899-7151 | Monday to Sunday 9:30am - 9:00pm

 GUNDA	 RAJAPURI MANGO	 TOTAPURI MANGO
 INDIAN DUDHI	 GALKA	 AMILA
 INDIAN OKRA	 VALOD PAPDI	 LILVA PAPDI
 INDIAN TINDORA	 VALOD PAPDI	 LILVA PAPDI

MORE VEGETABLES VARIETY AVAILABLE | WHILE SUPPLIES LAST | TERMS & CONDITIONS APPLIED

THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET

**BIG SALE**

**FLAT 21% OFF**

**OFFER VALID ON GROCERIES**  
EXCLUDING VEGETABLES AND DAIRY PRODUCTS

\*Terms & Condition Applied\* | Visit us today & stock up smart.

Entire weekly campaign for Instagram & Facebook

Lays/ Kurkure/ Poprings  
**5.00**  
FOR 5

**49<sup>C</sup> LB**  
Yellow Onions Loose

**99<sup>C</sup> EA**  
Methi Leaves Bunch

**4.99**  
Indian Guvar

**4.99**  
Indian Tindora

**45<sup>C</sup> EA**  
Cilantro Bunch

**1.99**  
Indian Curry Leaves

**SWEET TREATS**  
More Variety Available

Kissan Chilli Tomato Sauce  
**3.99**  
EA/500gm

**Shivani**

**KULFI & ICE CREAMS**

Experience the rich flavors of Shivani Kulfi and the creamy delight of its Ice Cream.



THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET

**STOCK UP NOW**

1 kg Amul Cheese just arrived!



Savera Rasmalai (Kesar/Pistachio)  
**6.99**  
EA 850gm

Wah Luft Tangy Salsa/Pani Puri Podina  
**3.99**  
EA 400gm

Surati Frozen Okra Whole  
**1.99**  
EA 340gm

Saffola Gold Oil  
**29.99**  
EA 5L

Surati Frozen Spinach  
**1.99**  
EA 340gm

Eggplant  
**99<sup>C</sup> LB**

S Motiram Veg/ Paneer Puff  
**4.99**  
LB 400gm

Atul Bakery Wheat Khari  
**2.99**  
EA 200gm

Surati Frozen Parvati  
**1.99**  
EA 340gm

Britannia Cake Rusk  
**4.99**  
EA 550gm

Zandu Chyavanprash  
**12.99**  
EA 900gm

S Motiram Veggie Fingers  
**4.99**  
EA 400gm

Jacksonport Square 340, 10960 42 St NE, Calgary, AB T3N 1A6  
(403) 899-7151 | Monday to Sunday 9:30am - 9:00pm

THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET

**100% Fresh**



THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET

**Dabeli Special**

**BUY 1 GET 1 FREE**

Only Sat & Sun - April 05-06



## Ads that go between Flyers

**TAKEOUT SPECIAL**

Perfect for sharing & has everything you need for a great experience.

COMES UP WITH

SPICY WATER - POTATO & CHANA FILLING  
- SWEET CHUTNEY - BOONDI - ONION



**PANI PURI/GOLGAPPA AT A GREAT DEAL!**

50 FOR \$21.99 | 100 FOR \$39.99

THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET

**SERVES YOUR  
EVERY OCCASION**

A perfect blend of flavour for all occasions

Sandwich  
Dhokla

Khaman  
(Vatidal)



**FLASH  
SALE**

FLAT DISCOUNT  
ON ALL  
UTENSILS

**31%  
OFF**



\*Terms & Condition Applied\* | Visit us today & stock up smart.



<b>Society Tea</b>  <b>8<sup>99</sup></b> EA 1kg	<b>Jivraj Tea</b>  <b>8<sup>99</sup></b> EA 2lb	<b>Red Label Tea</b>  <b>8<sup>99</sup></b> EA 500gm	<b>Tata Premium Tea</b>  <b>5<sup>99</sup></b> EA 500gm
<b>Gajanand Mukwas Assorted</b>  <b>1<sup>99</sup></b> EA 130gm	<b>Bournvita</b>  <b>10<sup>99</sup></b> EA 1kg	<b>Wagh Bakri Tea</b>  <b>9<sup>99</sup></b> EA 1KG	
<b>Laxmi Narayan Snacks</b>  <b>2<sup>99</sup></b> EA / 250gm <b>or 4<sup>99</sup></b> EA / 500gm	<b>Surati Tuber Lilva (Frozen)</b>  <b>2<sup>99</sup></b> EA 340gm	<b>Savera Rasmalai Assorted</b>  <b>7<sup>99</sup></b> EA 850gm	

<b>20% OFF ON</b> <b>Deep / S. Motiram / Vadilal / Surati</b> <b>Selected Frozen Snacks</b> 		<b>Surati Frozen Vegetables</b> (on selective items)  <b>1<sup>99</sup></b> EA	<b>Vadilal Frozen Vegetables</b> (on selective items)  <b>1<sup>99</sup></b> EA
<b>Surati Papdi Lilva (Frozen)</b>  <b>2<sup>99</sup></b> EA 340gm	<b>Golden &amp; Green Raisins</b>  <b>1<sup>99</sup></b> EA 250gm	<b>Cashew Split</b>  <b>1<sup>99</sup></b> EA 200gm	<b>Almonds</b>  <b>2<sup>99</sup></b> EA 250gm
<b>Walnuts Whole</b>  <b>2<sup>99</sup></b> EA	<b>Walnuts</b>  <b>2<sup>99</sup></b> EA 1lb / 250gm	<b>25% OFF</b> <b>on Kitchenware Items</b> 	
THE INDIAN GROCERY STORE <b>shubham</b> SUPERMARKET Jacksonport Square 340, 10960 42 St NE, Calgary, AB T3N 1A6 (403) 899-7151 Monday to Sunday 9:30am - 9:00pm 100% Fresh			

## Flyer with Ads

A hybrid ad-flyer built to sell fast and inform clearly. One half drives attention with a punchy headline, bold price/offer, and a clear CTA; the other half delivers essentials—location, hours, QR to order, and quick feature highlights. Consistent brand colors, tight grid, and high-contrast imagery keep it modern, scannable, and print-/social-ready.





THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET

**EXCLUSIVE DEALS**

FROM MAR 13, 2025 VALID  
UP TO MAR 20, 2025

THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET

PANI PURI (8PCS) SPECIAL  
**BUY ONE  
GET ONE FREE**

Valid from 13th March, Thursday to 16th March, Sunday.

JUWARDHANI

**Holi**  
essentials now available!

DATES

HOLI COLORS

**HOLI**  
Special Offer

Spend \$50 and  
get Tata Salt FREE

Spend \$100 and get  
5lb Mumra FREE

**TATA Salt**  
40

Mumra

## Holi Vibe Flyer + Creatives

THE INDIAN GROCERY STORE  
**shubham**  
SUPERMARKET

**PERFECT SNACK  
5 FOR \$5**

**Lay's**  
25% MORE CHIPS  
India's Magic Masala

**BALAJI**  
WAFERS  
NOT FRIED  
PopRings  
Masala

**Kurkure**  
GREEN CHUTNEY STYLE

**RICE VARIETIES  
AVAILABLE**

Ambemohar Rice

Krishna Kamod Rice

Jeerasar Kolam Rice

Gujarat 17 Rice

**Wagh Bakri Tea (1kg)**  
**10<sup>99</sup> EA**

**89<sup>C</sup> LB**  
Roma Tomatoes

**3<sup>99</sup> 10LB/BAG**  
Russet Potato

**4<sup>99</sup> LB**  
Indian Guvar

**4<sup>99</sup> LB**  
Indian Tindora

**99<sup>C</sup> EA**  
Cilantro Bunch Of 2

**3<sup>99</sup> LB**  
Indian Okra

**THE SNACKS YOU CRAVE**

**Pooja Coconut**  
**2<sup>99</sup> EA**

**POOJA ITEMS NOW AVAILABLE**

Get everything you need for your rituals

**MARIGOLD FLOWER**

**POOJA COCONUT**

**KAPOORI PAAN**

**DURVA GRASS**

**POOJA THALI**





**Special Offer**

**SPEND \$75**

**GET 10% OFF**

Save more when you shop for \$75.00 or more!

**EXCLUDES ON SALE & DAIRY PRODUCTS**

T&C Applied\*

Our New Standard

**BOGO BOGO BOGO**

★ **BOGO** ★

★ **BUY 1 GET 1 FREE** ★

★ **EVERYDAY** ★

Wraps - or - Plates

Donair Chicken Shawarma Falafel

&

Garlic Potatoes Rubbed Fries

**BOGO BOGO**

SCAN HERE

## In-store & Website Promotions

A hybrid ad-flyer built to sell fast and inform the promotion clearly in store and online.

Basha's

Happy **FATHER'S** Day

Basha's *Wedding Cakes*

Basha's *Special Cakes*

Weddings | Birthdays | Special Occasions | Festivals

*Mother's Day* **CAKE**

**Canada** Special Cakes **Day**

**BASHA FOODS INTERNATIONAL**

★ Everyday Low Prices ★ Everyday Low Prices ★ Everyday Low Prices ★

Fresh Produce • Best Meat Cuts • Pantry Staples • Fresh Baked Pita

Monday - Sunday | 8:00AM to 10:00PM

2717 Sundridge NE Calgary AB, T1Y7K7  
info@bashafoods.ca | Tel: 403-280-6797

Calgary's no.1 Speciality Store

Scan to check our Daily Offers

Follow us on social media

fin.

lets

create

awesome



# GET IN TOUCH

[www.digimYZe.com](http://www.digimYZe.com)

[info@digimYZe.com](mailto:info@digimYZe.com)  
[kaushil@digimYZe.com](mailto:kaushil@digimYZe.com)

+91 9664496999  
+919137984491

Directors Cabin 3, Bootstart, Arcadian Building Plot No.12, Lane 5A,  
North Main Rd, Koregaon Park, Pune, Maharashtra 411001